

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

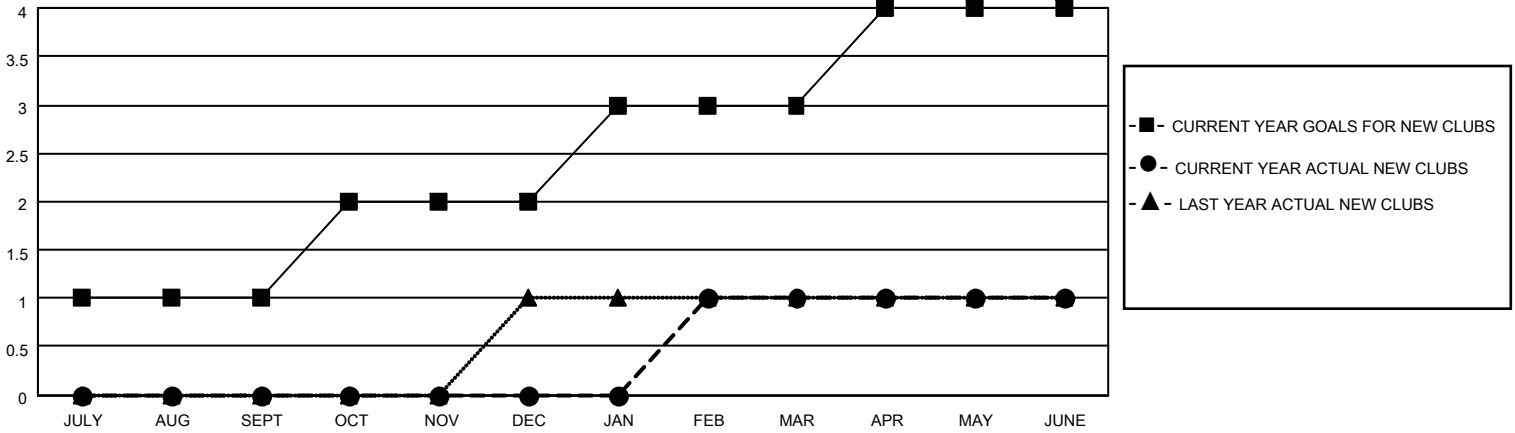
District 4 L5

Results as of: 6/30/2021

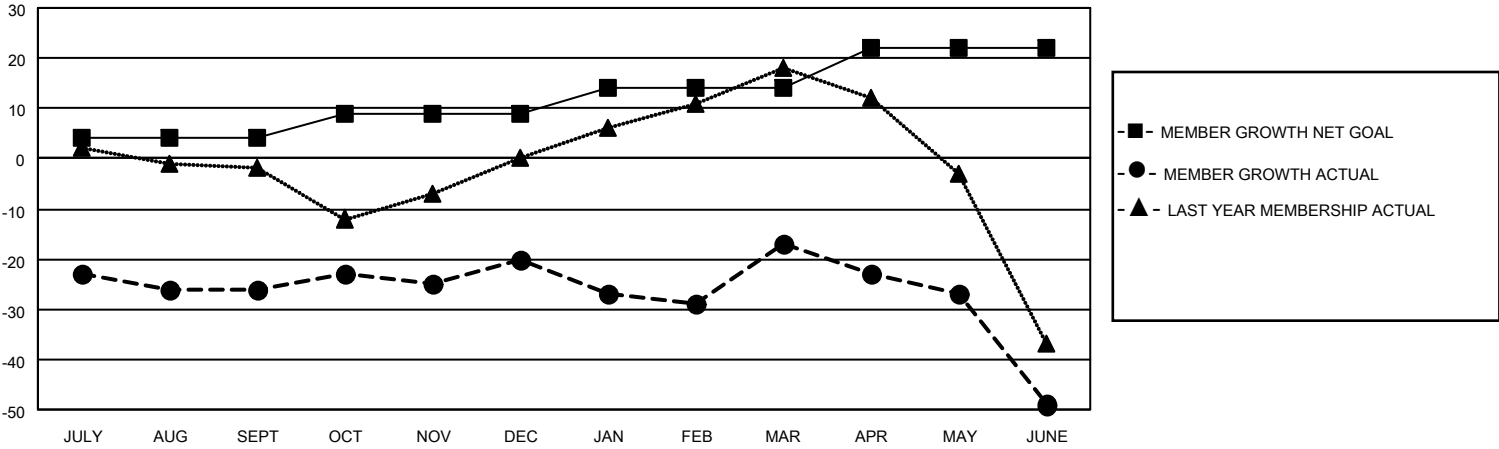
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	1	2
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	4	12	34
OCT/NOV/DEC	5	45	32
JAN/FEB/MAR	5	56	52
APR/MAY/JUNE	8	21	53

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 2	22 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            420 (49.88%)</p> <p>FEMALE         422 (50.12%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">17</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">27</td></tr> <tr><td>OTHER</td><td style="text-align: right;">127</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>171</b></td></tr> </table>	DECEASED	17	CLUB CANCELLED	27	OTHER	127	<b>TOTAL</b>	<b>171</b>	<p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">215</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">109</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	215	FAMILY MEMBERS PAYING HALF DUES	109
DECEASED	17													
CLUB CANCELLED	27													
OTHER	127													
<b>TOTAL</b>	<b>171</b>													
TOTAL FAMILY UNIT MEMBERS	215													
FAMILY MEMBERS PAYING HALF DUES	109													